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# KBRF-AM, KJJK-AM, KJJK-FM, KZCR-FM EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree	
Account Executive Open Date: 5/24/2018 Hire Date: 10/15/2018	2-12	2	
Sales Manager Open Date: 6/8/2018 Hire Date: 8/1/2018	1, 4, 8-12	1	

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## KBRF-AM, KJJK-AM, KJJK-FM, KZCR-FM EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Current Employee/Internal Promotion	N	1
2	Employee Referral	N	1
3	Facebook 728 Western Ave Fergus Falls, Minnesota 56537 Phone: 218-736-7596 Sue Tate Manual Posting	N	0
4	Indeed indeed.com 6433 Champion Grandview Way Austin, Texas 78750 Phone: 1800-475-4361 Url: indeed.com Paul Wolfe Manual Posting	N	0
5	Leighton Broadcasting 728 Western Ave Fergus Falls, Minnesota 56537 Phone: 218-736-7596 Sue Tate Manual Posting	N	0
6	Leighton Broadcasting Website 728 Western Avenue Fergus Falls, Minnesota 56537 Phone: 218-736-7596 Url: http://leightonbroadcasting.com/careers/ Doug Gray Manual Posting	N	0
7	Linked In	N	1
8	Minnesota Broadcasters 3033 Excelsior Blvd Ste 440 Minneapolis, Minnesota 55416 Phone: 612-926-8123 Linda LaSere Manual Posting	N	0
9	Minnesota State Community College 1414 College Way Fergus Falls, Minnesota 56537 Phone: 218-299-6515 Email: sue.zurn@minnesota.edu Sue Zurn	N	0

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## KBRF-AM, KJJK-AM, KJJK-FM, KZCR-FM EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	PS Information 1	urce Entitled to Vacancy lotification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Minnesota Workforce Center 125 West Lincoln Ave. Fergus Falls, Minnesota 56537 Phone: 218-739-7560 Rick Schara Manual Posting	N	0
11	North Dakota Broadcasters 934 Parkview Drive Bismarck, North Dakota 58501 Phone: 701-258-1332 Job Bank Manual Posting	N	0
12	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPORTIN	G PERIOD:	3

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## KBRF-AM, KJJK-AM, KJJK-FM, KZCR-FM EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	<b>P</b>	No. of Stations Participants	Participant Title	Points
1		Establishment of training programs for station personnel	Semi yearly training for sales and on-air staff to further develop staff and longevity in the broadcast industry.	8	GM Office Manager Sales Manager	1.00
2		Participation in Job Fairs	Participation in High School Career Exploration day at local High School	2	Office Manager On-Air Talent	0.25
3		Establishment of training programs for station personnel	Weekly training program for sales employees to further grow selling skills and prolong careers in the broadcasting field.	8	Sales Manager	1.00
TOTAL POINTS OVER REPORTING PERIOD:					2.25	