**Page:** 1/4

# KBRF-AM, KJJK-AM, KJJK-FM, KZCR-FM EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-11	1
Account Executive	1-11	4

**Page:** 2/4

# KBRF-AM, KJJK-AM, KJJK-FM, KZCR-FM EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Employee Referral	N	1
2	Facebook 728 Western Ave Fergus Falls, Minnesota 56537 Phone: 218-736-7596 Sue Tate Manual Posting	N	0
3	Indeed indeed.com 6433 Champion Grandview Way Austin, Texas 78750 Phone: 1800-475-4361 Url: indeed.com Paul Wolfe Manual Posting	N	0
4	Indeed.com	N	1
5	Leighton Broadcasting 728 Western Ave Fergus Falls, Minnesota 56537 Phone: 218-736-7596 Sue Tate Manual Posting	N	0
6	Leighton Broadcasting Website 728 Western Avenue Fergus Falls, Minnesota 56537 Phone: 218-736-7596 Url: http://leightonbroadcasting.com/careers/ Doug Gray Manual Posting	N	0
7	Minnesota Broadcasters 3033 Excelsior Blvd Ste 440 Minneapolis, Minnesota 55416 Phone: 612-926-8123 Linda LaSere Manual Posting	N	0
8	Minnesota State Community College 1414 College Way Fergus Falls, Minnesota 56537 Phone: 218-299-6515 Email: sue.zurn@minnesota.edu Sue Zurn	N	0

**Page:** 3/4

# KBRF-AM, KJJK-AM, KJJK-FM, KZCR-FM EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information to No	rce Entitled O Vacancy Otification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Minnesota Workforce Center 125 West Lincoln Ave. Fergus Falls, Minnesota 56537 Phone: 218-739-7560 Rick Schara Manual Posting	N	0
10	North Dakota Broadcasters 934 Parkview Drive Bismarck, North Dakota 58501 Phone: 701-258-1332 Job Bank Manual Posting	N	0
11	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPORTING	G PERIOD:	2

**Page:** 4/4

# KBRF-AM, KJJK-AM, KJJK-FM, KZCR-FM EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/23/2019	Establishment of training programs for station personnel	Training program to enhance sales staff skills and promote careers in broadcasting	5	GM Sales Manager Office Manager Sales
2	10/10/2019	Participation in Job Fairs	Leighton Broadcasting/Fergus Falls participated in the West Central Minnesota College and Career Expo 2019 on Thursday, October 10, 2019 from 8:30 am - 12:30 pm at Kennedy Secondary School in Fergus Falls, MN. Leighton Broadcasting offered opportunities at the event to apply for part-time board op work, as well as offered information on careers in radio.	2	Program Director Program Director
3	11/25/2019	Establishment of a mentoring program	Sales mentor ship program to assist new staff members and promote long term careers in broadcasting	5	Sales Manger GM Sales Sales